



Suwanee Performing Arts is a nonprofit community arts organization founded on the principle that *art is life*. Our mission is to enrich the lives of the people of our community by bringing opportunity for participation and appreciation of the performing arts. Each summer we showcase young artists from our own community through our “Broadway in the Park” Summer Musical Theatre series at Town Center Park. With the support of our sponsors, Suwanee Performing Arts has reached over 18,000 people through past productions of *Disney’s High School Musical* in 2007 through *Cinderella* in 2014.

Now more than ever, Suwanee Performing Arts relies on the generosity of local businesses to support these and other meaningful, family-oriented artistic experiences for our community. **We invite you to sponsor our 9th Annual Broadway in the Park Fundraiser: *Chitty Chitty Bang Bang!***

BECOME A SPONSOR

This year with a two-night venue, we expect record crowds at Town Center Park. Our diverse audience of 4,000 people per performance makes us the ideal partner in reaching target markets. As with most arts patrons, Broadway in the Park audiences comprise an important demographic profile: well-educated and affluent families with children. Our audiences are well-informed consumers who support businesses committed to the arts in their community.

SPONSORSHIP LEVELS

Your **tax deductible sponsorship** provides your business with opportunities to raise market awareness – all the while giving back to the community.

Director’s Circle Sponsors (\$5,000 and up)

As a Director’s Circle Sponsor, your donation confirms that your company supports the arts and community by helping 50+ cast members come into the light on stage - as well as making Chitty Chitty Bang Bang fly - for an estimated audience of at least 4000 people each night (anticipated \$18,000 light and sound expense). *Corporate name and logo in playbill, on-stage promotions, and SPA website; logo on marketing material and cast/crew t-shirts; full page, full color, premium placement ad in playbill; two tables for 6 at BiP; banner at venue, one annual performance of SPA a division at event/office; 2 premium parking tickets.*

Artist’s Circle Sponsors (\$2500-\$4,999)

As an Artist’s Circle Sponsor, your company provides the much needed assistance with sets and costumes (budget of \$8,000 for materials and rental fees). *Corporate name and logo in playbill, SPA website and on-stage promotions; logo on marketing material and cast/crew t-shirts; half page ad in playbill; two tables for 6 at BiP; one annual performance of a SPA division at event/office; 2 premium parking tickets.*

Choreographer’s Circle Sponsors (\$1000-\$2499)

As a Choreographer’s Circle Sponsor, your company helps sponsor three young artists in this summer’s show (\$350 performance fee per cast member). *Corporate name and logo in playbill, SPA website and on-stage promotions; logo on marketing material and cast/crew t-shirts; quarter page ad in playbill; one table for 6 at BiP.*

Orchestra Circle Sponsors (\$500-\$999)

As an Orchestra Circle Sponsor, your company will help orchestrate getting the scripts and music to the cast by helping us pay for licensing and materials (\$1,200). *Corporate name and logo in playbill, SPA website and on-stage promotion; one table for 6 at BiP.*

YES! We want to support the arts and generously contribute to this great program!

____ We wish to be a **DIRCTOR'S CIRCLE SPONSOR** (\$5,000)

____ We wish to be an **ARTIST'S CIRCLE SPONSOR** (\$2500)

____ We wish to be a **CHOREOGRAPHER'S CIRCLE SPONSOR** (\$1000)

____ We wish to be an **ORCHESTRA CIRCLE SPONSOR** (\$500)

____ We cannot be an official sponsor at this time, but please accept our contribution of \$_____.

Payment Information

____ Check enclosed (made payable Suwanee Performing Arts.)

____ Please charge the following credit card number in the amount of \$_____

Account Number _____ Exp. _____ Last 3 digits on back of card _____

Credit Card Type (circle) VISA MASTERCARD

Signature _____ Date _____

Company Name: _____

Contact Name: _____

Phone: _____

E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

All Sponsors: Please list name to be used in advertising materials, indicating exactly how it should appear, including capitals and abbreviations. E-mail your high resolution logo in TIF, JPEG or GIF format to info@SuwaneePerformingArts.org

Send completed form to: **Suwanee Performing Arts, Inc., 341 Main Street, Suwanee, GA. 30024**

Signature: _____ Date: _____